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"The Perpetual Strawberry (Fraise de Bois)"

"The Strawberry Patch"

by

OLIVIA de CARDELLI

Port Chester, N.Y.

Specializing in Fraise de Quatre Saisons

(Four Season French Strawberries)

**SOMETHING NEW
FOR YOUR GARDEN OR HOME**

INTRODUCTION

In Europe, no Home Orchard or Berry garden is complete without the Four Season cultivated French Fraise de Bois.

These strawberries are held in such high esteem that no well planned garden is without them and connoisseurs of fine berries in this country recognize their fine qualities, are now proudly displaying beds or potted plants of these top ranking berries.

A patch of about 25 to 100 plants is a perpetual joy, because unlike the common strawberry, a bed of these perennial plants lasts from 10 to 15 years, thus eliminating replacements each year.

These plants are hardy and will withstand the hardest winter. However, they do not like wet soils. They will thrive in almost every type of soil, but a light sandy soil with a good dressing of well-rotted cow manure is preferred. Heavier soil can be improved by adding peat moss or humus and sand.

Their graceful, soft green foliage, white blossoms, red and green fruit, forming all the same time, makes these plants extremely decorative year round—the plant itself becomes a MUST in every garden. These enticing plants have many uses. Plant them in a berry bed—in your Rock Garden or as a wonderful accessory in a Perennial border. Also, they make a fine border along paths, vegetable or flower garden.

The French Strawberry yield berries gifted with delightful wild flavor which only these plants possess gives them individuality. They produce an average crop of 200 to 250 berries per plant throughout the year. Of course, they are at their best during the early spring and summer months—and then again from mid-August until frost. The plants

become of considerable size, often a foot high and 18 inches in diameter. Their fruit develops in little clusters.

Those who have travelled in France and have enjoyed a dish of Fraise de Bois with cream will well remember their unique flavor and aroma.

There is a poem written by the German Poet "Hebel" in which he sings the virtues of this berry and tells about a little boy who ran into such a Strawberry patch. While eating away he chanced to look up and saw before him a handsome youth who smiled at him. However, he did not greet the stranger, but greedily continued eating the berries.

Soon the visitor asked, "What are you doing there?"

"Nothing," was the reply.

"Since you are such an impolite glutton," added the stranger, "No one will ever again become satiated eating these berries."

And, so it is, one can never eat enough of these delicious berries.

Strawberries de Quatre Saisons (Perpetual, Runnerless Type.)

These plants grow into a good sized clump and are ideal for beds or for bordering. Plant them in window boxes, or greenhouse. They should be planted 2 to 2½ feet apart either way.

Strawberries de Quatre Saisons (Perpetual, Runner Type.)

Varieties with runners make excellent ground covers, and are particularly recommended for planting under fruit trees, since they keep the weeds away and the berry plants are not host to insects and other ground covers such as Pachysandra, Myrtle, etc. which have a tendency to transmit scale

to fruit trees. These plants do not harbor insects inimical to fruit trees. Their growing qualities are like Ivy and Myrtle. Within a short time, the entire surface where they are planted is covered with a carpet of luxurious green foliage.

— PRICE LIST —

3½ inch, potted plants, 50¢ each.

Extra heavy, special selected potted plants with blossoms and berries, 75¢ each.

Unpotted plants, Runner type, 25¢ each.

Strawberries de Quatre Saisons (Runnerless Type.)

Varieties: Baron de Sollemacher

↘ Gaillon Rouge. Reine de Vallee.

↘ Schneewitchen (Snow white or Witch of the Snow). Berry very white.

While this variety retains all the wild flavor of the red varieties, it is much sweeter, very prolific and of good size. The white color is really pretty and gives the berries good appearance, and definitely not, the unripe impression which usually accompanies light colored fruit.

Strawberries de Quatre Saisons (Runner Type.)

Varieties: ↘ Profusion. ↘ La Genereuse.

PACKING CHARGE: 100 plants or less add 75¢ minimum charge.

TIME TO PLANT: Spring and Fall.

TERMS: ¼ down payment with order, balance C.O.D.

PLANTING: These plants require no more care than regular strawberries—complete planting and cultural directions accompany each shipment. The amateur will find our instructions easy to follow.

ORDER WITH CONFIDENCE

These plants are developed and grown under the supervision of Mr. Henry Leuthardt, one of the foremost horticulturists in America.

MAIL YOUR ORDER DIRECTLY TO—

"THE STRAWBERRY PATCH"

Olivia de Cardelli

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